



PRESS RELEASE

Chisinau, 28 May 2014

MOBIASBANCA – GROUPE SOCIÉTÉ GÉNÉRALE ANNOUNCES THE LAUNCHING OF NEW PRODUCTS

In 2014, Mobiasbanca - Groupe Société Générale celebrates 150 years of the group, founded on May 4, 1864. On this occasion, Mobiasbanca launches a series of new banking products, some of them in premier for Moldova.

The celebrations dedicated to 150 years of Groupe Société Générale started at the beginning of May, when Mobiasbanca launched the new design of its cards equipped with chip – Maestro, MasterCard, Cherie Cherie collection, both credit and debit, in all currencies. The new design is innovative, inspired from the bank's main value – team spirit and expresses the freedom, trust and safety offered to cardholders due to a modern chip technology.

This leads to another main value of the group, implemented by Mobiasbanca on local market – innovation. As an innovative bank, Mobiasbanca will launch some new products and services during the next months. Some of them will continue the innovation in the bank's cards offer, other are related to distance banking and other about bank insurance to better protect our clients and their families.

One of the most important launchings will take place during the event dedicated to 150 years anniversary of the group, on May 29. It is a new product not only for Mobiasbanca, but also a premier for the whole banking sector of Moldova.

Ridha Tekai, president of Mobiasbanca – Groupe Société Générale, said: “Mobiasbanca became part of Groupe Société Générale in 2007, when the group decided to create an economic link between Europe and CIS. The bank took over the values and principles of the group, but most important – the expertise and the know-how gained during 150 years of activity. Mobiasbanca proved to be a transparent, trustful, stable, independent, innovative, international bank, with a strong, professional and committed team, a reference bank on the market, chosen for the quality of products and services. We are proud to celebrate this anniversary by launching some new products on Moldavian banking sector, offering new opportunities to our clients and partners.”

Another launching is related to social corporate responsibility. As part of the group, Mobiasbanca supports culture, arts and sports. The bank is the official partner of the National Rugby Federation for 6 years. This year, Mobiasbanca contributed additionally to the renewal of the equipment for all national teams of the country, officially presented at the press conference.

Vasile Revenco, president of Rugby Federation: „Using this opportunity, I would like to congratulate you cordially with 150 years of Groupe Société Générale and wish you to remain the number one in the world banking system. Mobiasbanca - Groupe Société Générale is working



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in Moldova not only for the benefit of shareholders and customers, but also for the benefit of the entire community. I want to sincerely thank Official Partner of Rugby Federației Moldova - Mobiasbanca - Groupe Société Générale, which contributes with dedication to the promotion and development of rugby in Moldova. Today Rugby Federation of Moldova launches the new equipment of Moldova Rugby National teams, created with the support of Mobiasbanca. Happy Birthday Mobiasbanca - Groupe Société Générale!"

A pioneering bank, Société Générale was among the first French banks starting international expansion, in 1871, with opening branches in London and Sankt Petersburg, before expanding into the Maghreb, USA, Latin America, Senegal and the Ivory Coast. It was also among the first to set up operations in Central European countries after the fall of the Berlin Wall. Société Générale was a forerunner in the financing of international trade, the diversification of banking products and services, specialized corporate financing, and new international financial instruments that accompanied the development of the financial markets. The group has accompanied the creation and development of flagship French industrial and economic groups, helping to finance infrastructure projects that symbolized the modern world: the Paris metro, French railway lines, the Trans-Siberian Railway, the Panama Canal, the Suez Canal and even the Eiffel Tower.

Today, Société Générale operates in 76 countries, relying on the expertise of more than 154,000 employees serving 32 million clients around the globe. It is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognized on its markets, close to clients, chosen for the quality and commitment of its teams.

Mobiasbanca is a part of Société Générale since 2007. It is a commercial bank, serving over 106,000 active clients in the corporate, SME and retail sectors through a network of 56 branches.